

# Teaching and Learning Conference

26th and 27th June 2014

The Engineering and Computing Building,  
Coventry University



# Welcome

Celebrating Excellence: Inspiring Futures is the theme of our June 2014 Teaching and Learning Conference. The conference provides a forum for the sharing and development of best practice in Global Higher Education and provides an opportunity for wider collaboration, development and networking.

The conference will feature over 60 exciting sessions including:

An opening presentation and **welcome** from John Latham, Vice-Chancellor, outlining his vision for teaching and learning at Coventry.

A series of challenging and lively **panel debates**: The lecture is dead; universities fail to meet the needs of today's school leavers; The University's understanding and support of students is based on a view from 1984 and not from 2014 and Internationalisation of the Curriculum: relevant to all or just a travelling few?

**Sharing practice sessions**: Short, practitioner-led sessions to share methods, tools and techniques for enhancing teaching and learning.

**Development workshops**: Longer interactive sessions which will offer staff development opportunities on areas including the flipped classroom, games and gamification for learning, internationalisation of the curriculum and electronic assessment.

A key feature of the conference this year is the **open conference** strand. This aims to promote discussion around emerging themes and to generate ideas to inform the University's next Teaching, Learning and Assessment Strategy.

Attendees have been invited to pose key questions, in advance of the conference, in response to an overarching question: **What is just beyond the cutting edge for teaching and learning: Where next for Coventry?**

These participant generated questions have been organised into 10 themes for discussion at the conference. Each theme will meet on 3 occasions, refining and developing these into new ideas and questions; leading to the generation of proposals for consideration during revision of the Teaching, Learning and Assessment Strategy.

**Tablet café**: Bring along your iPad or tablet to share and learn about apps to use in education.

**Exhibition area**: electronic posters and displays from across the University and external companies.

A closing **plenary** from Ian Dunn, Deputy Vice-Chancellor (Student Experience), summarising the key themes from the conference.

The conference is all about sharing and disseminating ideas and best practice. We hope that discussions will take place both in the rooms and spaces in the conference and over social media. If you have never tweeted before, help will be on hand to enable you make your first Tweets and contribute to the discussion.

We hope that you find the event interesting and enjoyable, and that the range and depth of the sessions will have a positive impact on your own contributions to teaching and learning at the University.

# Contents

Workshop Sessions	3
Panel Debates	5
Shared Practice Sessions	
Thursday morning sessions	7
Thursday afternoon sessions	10
Friday morning sessions	13
Friday afternoon sessions	17
Open Conference	20
Exhibitions	21
Lunchtime Activities	22



# Workshop Sessions

## Flipped Classroom

**Sessions:** Thursday 26th June, 10:20 to 11:40 and 14:00 to 15:30. Friday 27th June 10:10 to 11:30 and 13:50 to 15:20.

**Room:** Starting in ECG-02

These sessions will start with a 15 minute guided discussion on what the Flipped Classroom is, and how it could work for you and your subject area. We will then move to three quick fire hands-on sessions to demonstrate key techniques and how easily they can be implemented.

1. Audio recording
2. Video recording of live activity
3. Desktop and home recording of presentations and lectures

We will finish by producing a collaborative top tips guide.

**Contributors:** Amanda Black, Mark Tyers, Fitz Adams and Ian Bowker

## Games and gamification for learning

**Sessions:** Thursday 26th June, 10:20 to 11:40 and Friday 27th June, 10:10 to 11:30

**Room:** ECG-13

This session will introduce the potential of using games and gamification in supporting teaching and learning. The aim is to trigger a debate and thoughts on the application of such technology and approach within the participants' existing practices. This session will be interactive and activity-based and a play-session will expose participants to a game design activity led by a commercial partner. Participants will take away new ideas in using games within their teaching and learning practice.

**Contributors:** Sylvester Arnab, Kam Star, Craig Stewart

## How might 'Open' change the practice of education?

**Session:** Thursday 26th June, 10:20 to 11:40

**Room:** ECG- 01

This session will provide participants with the opportunity to engage in discussion of how 'Open' might change the practice of education. The session facilitators will each present briefly on what 'Open' means to them; so informing the discussion that follows which will address questions such as:

- To what extent should the institution adopt a philosophy of 'openness'? This might include use and development of open educational resources, encouraging greater peer learning, collaborative relationships.
- Open means, Free to access, Free to reuse, Free to revise, Free to remix, Free to redistribute; what are the implications for learning and teaching?

**Contributors:** Emma Hill, Matt Johnston, Martin Jenkins

## Electronic Assessment

**Sessions:** Thursday 26th June, 14:00 to 15:30 and Friday 27th June, 13:50 to 15:20

**Room:** ECG- 01

Learning technologies can be used to support many parts of the assessment life-cycle. This workshop will combine a mixture of sharing practice and activities which enable participants to consider how learning technologies might be used to support their assessment.

**Contributors:** Chris Smith, Imogen Gordon, Irene Glendenning, Billy Brick, Martin Jenkins

## GLP - Developing Global Graduates

**Sessions:** Thursday 26th June, 14:00 to 15:30 and Friday 27th June, 13:50 to 15:20

**Room:** ECG-13

This session will show-case and share experiences of students on this programme. It aims to seek further contribution from CU staff and invite Partner Institutions to engage through participation and partnership of a joint delivery programme for the mutual benefit of students at both institutions.

We also aim to show-case CU's "Global@CU" website. This has been designed to report our international relations news aimed to provide our partner universities and educational representatives a source of information of the University's International reflections, achievements and success.

**Contributors:** Jessica Bird, Inderjit Mann

## Digital Fluency

**Session:** Friday 27th June, 10:10 to 11:30

**Room:** ECG-01

This 80-minute workshop session will focus upon the complex and contested issues of living, learning, and working in a digital society. It will examine the concept of digital fluency, which is referred to here as the ability to use media of whatever sort, to manage knowledge and learning across diverse offline and online spaces (Savin-Baden, 2015). In doing so, it will introduce an innovative project funded by the new Disruptive Media Learning Lab (DMLL), which explores concepts associated with digital fluency and how they relate to teaching and learning contexts.

The purpose of this session is to engage workshop participants in a discussion about how these concepts might guide discipline-based pedagogy. Three key issues will be considered: students' levels of digital fluency upon entry into university, the fluencies that educators hope to engender in students, and the existing digital fluencies that challenge current approaches to teaching and learning. The workshop will provide a forum to discuss issues and suggest ideas and terms that might be useful in developing digital fluencies at Coventry University.

**Contributors:** Maggi Savin-Baden, Roy Bhakta, Gemma Tombs, Katherine Wimpenny



## Panel Debates

### Universities fail to meet student's expectations from schools

**Sessions:** Thursday 26th June, 10:20 to 11:00 and Friday 27th June, 14:40 to 15:20  
**Room:** ECG-26/27

University is not school, and university lecturers are not teachers. The transition from school to university is often difficult for students. For many university lecturers, there is an assumption that schools fail to prepare students for the transition to university with students struggling to work and think independently.

With increased university tuition fees comes the heightened expectations of students. With the school curriculum now characterised by active and collaborative learning and the use of technologies, is it really the case that it is the universities that are ill-prepared and fail to meet student's heightened expectations?

Participants will hear from a school, college and university perspective on this controversial issue and the panel will be chaired by Pro-vice chancellor Ian Dunn.

### The University's understanding and support of students is based on a view from 1984 and not from 2014

**Sessions:** Thursday 26th June, 11:10 to 11:40 and Friday 27th June, 11:00 to 11:30  
**Room:** ECG-26/27

This panel debate aims to explore the changes in Higher Education from a student point of view. It will consider the past 30 years and whether University staff really understand the challenges facing students or base their perceptions on their own experiences from the past.

The session will reflect on the many changes that have affected students including the changes in course funding, the need to seek work part time work, new technologies, internationalisation and widening participation.

On the panel will be Officers from Coventry University Student Union, who will be able to address the realities of being a student in 2014.

### The lecture is dead

**Sessions:** Thursday 26th June, 14:00 to 14:40 and Friday 27th June, 13:50 to 14:30  
**Room:** ECG-26/27

Is the lecture now a redundant mode of delivery that simply promotes student passivity?

The aim of the debate is to explore perceptions of the relevance of the lecture in contemporary higher education, given the University's desire to move towards active learning and the increasing prevalence of technology. The debate will allow a number of different perspectives to be raised in a novel and exciting way to help conference participants recognise and discuss the issues.

### Internationalisation of the Curriculum: relevant to all or just a travelling few?

**Sessions:** Thursday 26th June, 14:50 to 15:30 and Friday 27th June, 10:10 to 10:50  
**Room:** ECG-26/27

A key measure of Coventry's mission to become a global University is that by 2015 all UK students are to have an international experience of some kind in their programme of study. As a key element of the teaching and learning strategy, courses report on a range of dimensions of internationalising the curriculum including making use of diversity, student and staff mobility and language and cultural engagement by students. The preparation of students for global careers and the generation of knowledge relevant to global issues is a core element of the CU mission to attract both home and overseas students.

Despite internationalisation of the curriculum becoming a mainstream activity, many staff and students still see internationalisation of the curriculum as not relevant for them or their discipline. It is viewed as relevant only to those who travel abroad or to the incoming international students.

This debate will explore key questions relating to the internationalisation of the curriculum:

- **Is internationalisation really relevant for all courses and students and if so:**
  - o How can we make sure that all students and staff and not just those that are already internationally-oriented, develop the intercultural and international skills and knowledge they need in a globalised society?
  - o What does it mean for staff development?
  - o How should course outcomes change?
  - o What are the implications for student assessment?

On the panel are David Pilsbury (PVC International), Don Finlay, Barbara Howell and David Ashall (Associate Deans International) and Peter Harrison, HR Lead for Internationalisation.



# Shared Practice Sessions

## Thursday 26th June – Morning Sessions

### Adding Audio and Video to Moodle

**Session:** Thursday 26th June, 10:20 to 10:40

**Room:** EC1-03

A live demonstration of the new audio and video features that have recently been added to Moodle. These allow staff and students to record audio and video to Moodle directly from a webcam, upload to and play from Youtube, play files from Helix and from Echo360.

**Contributor:** Andy Syson

### Exploring next generation learning environments: leadership and collaboration in Inter-Professional Healthcare through Learnium, a social network for teaching and learning.

**Sessions:** Thursday 26th June, 10:20 to 11:00  
(Repeated on Friday 27th June, 10:10 to 10:50)

**Room:** EC1-22 (Thursday) and ECG-14 (Friday)

What makes a learning environment “next-generation” or “effective”?

Online learning environments are integral to learning and teaching and the aim of this session is to have an open discussion about the ideal online learning environments. The session will also provide an overview of how the Inter-Professional Healthcare Leadership Module (363OT) piloted a new platform Learnium as an alternative social learning platform during the second term of this year.

Test accounts will also be available to anyone interested in using the platform.

*A follow on hands on session will be running on Friday 27th June at 11:00 in ECG-14 for those wanting to try the software.*

**Contributors:** Arun Wilson (Learnium), Robert Dragon (Learnium), Heather Fraser, Ashley Toogood

### Flipping the Classroom: A Case Study

**Session:** Thursday 26th June, 10:20 to 11:00

**Room:** EC1-23

This session will provide an overview of how the module ‘M02EKM - IT Strategy’ was flipped and share the benefits of this approach. These included time saving for the teaching team and improved student experience through increased self-study and peer assessment whilst simultaneously improving their confidence, knowledge and marketable skills.

**Contributor:** Alan Richards

### IEMS - How Culturae Mundi and Linguae Mundi empower students

**Session:** Thursday 26th June, 10:20 to 11:40

**Room:** EC1-21

This is a joint session presenting Linguae Mundi and Culturae Mundi programmes. The objective of the session is to present our models of internationalisation of extracurricular activities from the perspective of student empowerment. This session will be interactive, after initial presentation and input from our guest speakers the audience will have an opportunity to engage in discussion over selected case studies.

**Contributors:** Yolande Nicholls, Marta Guzniczak

### Inclusion and Internationalisation: tips to enable the world to read your documents

**Session:** Thursday 26th June, 10:20 to 10:40

**Room:** ECG-14

During this computer workshop you will have the opportunity to learn ways to adjust a Word document, including the use of international language settings, so that it can be read more easily by a wider audience. You will put what you have learnt into practice... in less than 20 minutes!

**Contributor:** Anne Dickinson

### Internationalisation of the Curriculum – The Online International Learning Approaches

**Session:** Thursday 26th June, 10:20 to 11:40

(repeat at 14:00 to 14:40)

**Room:** EC1-02

This first part of the session will review various forms of international experiences available to students and sketch opportunities for staff also to become internationally mobile through international project developments. Specifically, the session will focus on Online International Learning [OIL] projects, from preparatory visits abroad to project implementation and assessment. In the second part of the session, the audience will also have more opportunities to ask practical questions to presenters, both on project development and on reward mechanisms for international engagement.

**Contributors:** Jean-Bernard Adrey, Alexeis Garcia-Perez, Neville Clements, Stephen Austin, Amela Bogdanovic

### How to use Mahara as an e-portfolio in a practice based setting

**Session:** Thursday 26th June, 10:50 to 11:10

**Room:** EC1-03

If you’re wondering: why bother with Mahara? Surely this is too much of a headache to consider? Will it really be good for students? Then this session could be for you! It shares a case study, from a Youth Work perspective, about how to use Mahara as an e-portfolio in a practice based setting. It explores the process of transition from lever-arch portfolio submission to the use of Mahara and the elements that a teaching team need to consider when implementing this approach. Student voice and external examiner feedback will be presented, alongside the necessary changes to module guides, assessment methods and the support structures for students that were put in place. There will be examples of Mahara pages, an opportunity to ask questions and identify some tips for success.

The case study can also be found here at:  
<https://curve.coventry.ac.uk/cu/items/61e30b2d-c9fe-4270-8c36-1e2eb1e0f67f/1/>

**Contributor:** Jess Bishop

### Using digital literacy to embed professional accreditation via a Flipped classroom approach

**Session:** Thursday 26th June, 10:50 to 11:00

**Room:** ECG-14

This will be an overview of a flipped module which uses digital literacy and professional accreditation to enhance employability via a blend of digital tools and face-to-face teaching. This accredited Adobe Photoshop module is delivered via Moodle and offers students the opportunity to gain certification. The module is built to allow the majority of teaching & learning to take place remotely, offering students greater flexibility. We will take a look at the pattern of weekly tasks and teaching activities, including a couple of the digital tools employed.

**Contributors:** Joy Monkhouse, Paul Grove

### Disruptive Media Learning Lab

**Session:** Thursday 26th June, 11:10 to 11:40

**Room:** EC1-22

The Disruptive Media Learning Lab (DMLL), a new innovative teaching, learning and study space, will open in early Autumn 2014 on the refurbished top floor of the Frederick Lanchester Library. The space will be home to a new cross-University experimental unit comprising of academics, learning technologists, educational developers, academic liaison librarians and researchers.

It will lead and provide support for new and ongoing pedagogic developments in new and disruptive technological spaces. The key ethos of the Lab is that it is a safe space, physical and intellectual, to support the development of class leading thinking by each of the Faculties to develop exemplars and models for the future of the University.

It will also call for and oversee faculty/thematic projects that experiment with new forms of delivery, practices or forms of engagement. These experiments will be fully evaluated and re-configured as a series of models, exemplars and tool-kits, which can be used to model innovations across the University. The DMLL will provide the space, expertise and funding needed to help these projects to succeed.

Come along to find out more about the DMLL and the project funding opportunities available.

**Contributors:** Shaun Hides and Jonathan Shaw (Co-directors of the DMLL)

### Zines: how going old-tech produced an explosion of creativity

**Session:** Thursday 26th June, 11:10 to 11:40  
**Room:** EC1-23

Warning: you may be mildly entertained in this session. And possibly inspired.

Students are increasingly being asked to master the use of industry-standard technology. But does the latest software actually get in the way of creativity, and learning the craft skills that underlie many jobs? That is certainly a concern in the media industry.

First-year students on Journalism and Media courses at Coventry were recently asked to put their laptops away and instead use coloured pens, scissors, glue and even potatoes (for potato printing). Their task was to begin learning about magazine production by making zines - amateur publications, often hand-written and drawn, on themes such as science fiction or music. They were then asked to adapt their content for a conventional magazine, recognising the differences between the two genres.

The resulting zines – which will be on display at the session – surprised and delighted their tutors. The level of creativity brought out in the students was an unexpected by-product of putting aside the technology.

**Contributors:** Simon Pipe, Bianca Wright

### Course webs, how to get the best out of them

**Session:** Thursday 26th June, 11:20 to 11:40  
**Room:** ECG-14

A live demonstration explaining how course webs work for a single course code or a family of course codes. It will show how course directors and tutors can use the new features to target information, content and emails etc. to subsets i.e. first year or second semester students, based on the groups they have automatically been allocated to by Moodle.

**Contributor:** Andy Syson

### Marking a Mahara assignment via Moodle

**Session:** Thursday 26th June, 11:20 to 11:40  
**Room:** EC1-03

Mahara is an e-portfolio system used by the University and integrated into Moodle. It is a tool that helps students to create, develop and track their learning in electronic and multimedia format. The aim of the session is to show how to use Moodle to mark Mahara assignments so that all the marks and feedback can be released at once via Moodle. Participants will also gain more knowledge about Mahara and how it can be used in teaching and learning.

**Contributor:** Valentina Mosconi



## Thursday 26th June – Afternoon Sessions

### CULC High Flyers Programme

**Session:** Thursday 26th June, 14:00 to 14:40  
**Room:** EC1-23

The aim of the session is to:

- Appreciate the background for the need to develop a postgraduate High Flyers programme at CULC to enhance the student experience;
- Explore how the programme was developed and delivered in partnership between academic and employability teams;
- Examine the feedback and evaluation from students, teaching fellows and employers as well as future developments for the programme.

The session will be an interactive session including a short presentation, student experience video and open discussion forum.

From attending the session, we hope that you will be able to engage in the debate about streaming students and the development of bespoke solutions. We would also welcome your feedback and suggestions about how this approach could be extended to undergraduate students and future collaborations across the Group.

**Contributors:** John Watkins, Jo Blissett

### Digital platforms in studio practice

**Session:** Thursday 26th June, 14:00 to 14:40  
**Room:** EC1-14

The Fashion Team at Coventry University London Campus have identified a wide range of Digital Platforms and have started to embed them within our teaching and learning strategy.

The platforms range from the ubiquitous Facebook, using highly developed Google analytics to support students research to the Coventry University Mahara platform which we use as a way to both develop and evidence their research methods and thought processes. In addition we have used Pinterest and Instagram to give a more dynamic dimension to customer profiling and trend analysis.

In the session we will show how we have embedded the platforms in our assessments and the classroom giving you an opportunity to experiment with these platforms within your own discipline.

**Contributor:** Ella Sharp

### Echo360 – Event Capture

**Sessions:** Thursday 26th June 14:00 to 14:40 and 14:50 to 15:30  
**Room:** EC1-21

This session will provide participants with an opportunity to learn about the benefits of using the suite of Echo360 tools. Drawing on the experience of the session facilitators, from Coventry University and Echo360, the session will provide a forum for sharing ideas on making best use of video capture using Echo360.

**Contributors:** Amanda Hardy, Damien Green (Echo360)

### Internationalisation of the Curriculum – The Online International Learning Approaches

**Session:** Thursday 26th June, 14:00 to 14:40 (repeated session from morning)  
**Room:** EC1-02

This first part of the session will review various forms of international experiences available to students and sketch opportunities for staff also to become internationally mobile through international project developments. Specifically, the session will focus on Online International Learning [OIL] projects, from preparatory visits abroad to project implementation and assessment. In the second part of the session, the audience will also have more opportunities to ask practical questions to presenters, both on project development and on reward mechanisms for international engagement.

**Contributors:** Jean-Bernard Adrey, Alexeis Garcia-Perez, Neville Clements, Stephen Austin, Amela Bogdanovic



## The Centre for Academic Writing: A whole-institution approach to writing development

**Session:** Thursday 26th June, 14:00 to 14:40  
**Room:** EC1-03

This session showcases the work of Coventry University's internationally acclaimed Centre for Academic Writing (CAW). Through presentation and discussion, CAW lecturers and staff participating in the session will explore CAW as a physical and virtual hub for writing development at our university. The session will focus on CAW's three-pronged mission to support students in becoming scholarly writers, to support staff across the University in teaching writing, and to support postgraduates and staff in writing for publication.

**Contributors:** Lisa Ganobcsik-Williams, Erik Borg, Catalina Neculai

## Using digital storytelling as an assessment mode

**Session:** Thursday 26th June, 14:00 to 14:20  
**Room:** EC1-22

A brief introduction from Academic staff regarding the idea behind using digital storytelling as an assessment mode in OT and how it fits within the subject area (Occupational Therapy - The Professional Context: Employability and Entrepreneurship), the predetermined aims and outcomes/ what was wanted of students to get out of the task, the results (student exemplar sample will be shown); while Learning Technician Simon Cheung talks about the introductory session to students when we went through the "how to guide" and the other technological challenges and possible resolutions.

**Contributors:** Simon Cheung and Karen Scorer

## It's not what we do, or say, it's the way we make them feel

**Session:** Thursday 26th June, 14:30 to 14:50  
**Room:** EC1-22

A brief insight into what we can do as lecturers to enhance our students' experience, emphasising that what we actually do has far less importance than how we make our students feel, considering their journey with us, from application to graduation and beyond. Participants will learn about our values and how we work with our students to further develop their caring and compassionate attributes.

**Contributors:** Annette Dix and Nicky Knowles

## Business simulation as an alternative to the traditional dissertation

**Session:** Thursday 26th June, 14:50 to 15:30  
**Room:** EC1-23

Rethinking the end of programme project (traditional dissertation) especially for business students has become inevitable hence the adoption of other options such as internship and consulting projects.

Today, the use of business simulation tools for students to engage in decision making in simulated business environments have become useful in proffering institutions and students a unique opportunity to explore new and value adding options.

The aim of this session is to highlight some of the ways business simulation experience can be effectively adopted and delivered on a programme as a final project.

The session will primarily be a presentation from a team of colleagues that have adopted different simulation tools on different programmes. Each member will take Q&A at the end of the presentation on simulation tools relating to their subject area and share their experiences.

By the end of the session participants will have gained knowledge of different types of useful simulation tools and learnt different modes of adoption and design.

**Contributors:** CULC Business Simulation Team

## International students and the assessment process

**Session:** Thursday 26th June, 14:50 to 15:30  
**Room:** EC1-02

This workshop will explore different challenges international students face whilst undergoing assessment in UK Higher Education, especially with regard to academic writing. Drawing on case studies and participants' individual experience, it will provide practical advice on how lecturers can support international students through the assessment process. Among the topics covered in the session will be: assessment literacy of home and international students; formative and summative assessment; timing, types and role of feedback.

**Contributor:** Dimitar Angelov

## Online submissions - Turnitin and more

**Session:** Thursday 26th June, 14:50 to 15:30  
**Room:** ECG-14

A demonstration followed by a question and answer session. It focuses on Turnitin but deals with both Moodle and Turnitin online submissions explaining which should be used for which type of submission. It will cover post dates, rubrics, feedback (text and audio) and the common mistakes that tutors make when using online submission.

**Contributor:** Andy Syson

## Task-Based Intercultural Learning for Internationalisation

**Sessions:** Thursday 26th June, 14:50 to 15:30  
**Room:** EC1-03

This interactive session reports on the lessons learnt from the engagement with and evaluation of large-scale online intercultural international exchange projects involving the use of English as a Lingua Franca. It illustrates how internationalisation was embedded into the curriculum of the Department of English and Languages and how all year one students (150 in each academic year) engaged with intercultural collaborative tasks that were assessed as part of their mandatory module *Introduction to Studying English and Languages at University (100DEL)*. The session will also discuss the problematic issues encountered with some 'reluctant global citizens'. It will finally illustrate how the OIL project was documented in the CQEM process.

**Contributor:** Marina Orsini-Jones

## Making the most of promises books

**Session:** Thursday 26th June, 15:00 to 15:20  
**Room:** EC1-22

Books are provided as part of 'promises' or 'no hidden extras' to most UG students at the University. This is a significant cost to the organisation and it is important that we use this resource effectively. We want to use this session to give staff some ideas of how colleagues have built using the books into their teaching and learning and to get more examples from attendees that we can then share more widely. So come along if you are doing something interesting or innovative with books or if you'd like to get some ideas for how to use them better.

**Contributor:** Val Cox



## Friday 27th June – Morning Sessions

### Digital Literacy and Creative Writing

**Session:** Friday 27th June, 10:10 to 10:50  
**Room:** EC1-22

Digital literacy has been a keystone in the development of the new degree in English and Creative Writing in DEL. This session will outline elements of current practice under two headings: the digitisation of teaching delivery and the digitisation of student learning. Amongst other things we will discuss video lectures, student blogs, online picture books and digital assessment. The format will be a face-to-face presentation incorporating a virtual presentation, followed by a question and answer session. We hope participants will gain an insight into some of the possible forms and benefits of digital learning and that participants will share their ideas so that we can learn too.

**Contributors:** Tim Kelly, Alyson Morris

### Enhancing learning of mathematics using screencasts

**Session:** Friday 27th June, 10:10 to 10:30  
**Room:** EC1-03

A trial was completed on the use of screencasts to aid students' learning in mathematics. Short videos were produced of selected worked examples showing the tutor's penstrokes with an audio commentary. Students were able to see the example as it unfolded, and hear the language that goes with it, both of which have been proven to be beneficial in learning mathematics. The screencasts could be watched as often as the students wished, allowing them to revisit examples from class or to catch up if absent.

The session will include discussion of some of the practicalities of creating screencasts of this type, and will demonstrate that this can be a straightforward process.

**Contributor:** Helen Busby

### Exploring next generation learning environments: leadership and collaboration in Inter-Professional Healthcare through Learnium, a social network for teaching and learning.

**Sessions:** Friday 27th June, 10:10 to 10:50 (repeat of Thursday session)  
**Room:** ECG-14

What makes a learning environment "next-generation" or "effective"?

Online learning environments are integral to learning and teaching and the aim of this session is to have an open discussion about the ideal online learning environments. The session will also provide an overview of how the Inter-Professional Healthcare Leadership Module (363OT) piloted a new platform Learnium as an alternative social learning platform during the second term of this year.

Test accounts will also be available to anyone interested in using the platform.

*A follow on hands on session will be running on Friday 27th June at 11:00 in ECG-14 for those wanting to try the software.*

**Contributors:** Arun Wilson (Learnium), Robert Dragon (Learnium), Heather Fraser, Ashley Toogood



### Fostering a Toleration of Uncertainty

**Session:** Friday 27th June, 10:10 to 10:50  
**Room:** EC1-21

The session will take the form of an exploration of case studies centred around teaching activities undertaken during the MSc Industrial Product Design and MSc Design & Transport programmes. A key characteristic of this PG programme is that it is comprised almost entirely of international students from a variety of nationalities and cultures. It has become apparent that international design students have a way of thinking and understanding design processes that is qualitatively different to that of native UK students. A key observation is that such students are highly goal and process orientated and find it difficult when asked to engage with and find solutions for open-ended tasks, free-ranging enquiry and 'wicked problems'. Such students are, comparatively intolerant of uncertainty. The exercises and activities discussed here are aimed at exposing students to situations in which uncertainty, randomness and the unexpected are deliberately and procedurally introduced as a demonstration that such forces can help trigger powerful creative responses.

**Contributor:** Clive Hilton

### Games and Experiments to improve the students' learning experience

**Session:** Friday 27th June, 10:10 to 10:50  
**Room:** EC1-23

Research has suggested that students state a preference for active learning, and classroom games and experiments are a suitable vehicle for this. Games may enable students to fix a concept vividly in their minds, and perhaps help them engage in deeper learning. Games and experiments cater for the heterogeneous learning styles of students and have received positive feedback in student surveys. The Economics Team have also found that these games go beyond covering content during the course, they are extremely useful as the core of our induction programme, where their benefits are twofold; (1) opportunities to meet and get to know other people on the course (2) get started with the course. This workshop will consider the costs and benefits of classroom games, including demands on the lecturer, and will involve conference participants taking part in a game that has been used with first year students.

**Contributor:** Mike Walsh

### How sport can improve the employability of our students

**Session:** Friday 27th June, 10:10 to 10:50  
**Room:** EC1-02

This short presentation, followed by discussion, will illustrate the potential impact of engagement in sport on graduate employability. The session will engage participants by illustrating how students' participation in sport may lead them to being less likely to experience unemployment and more likely to secure higher career earnings.

The session will refer to the recently published research conducted by the Sport Industry Research Centre at Sheffield Hallam University into 'the impact of Engagement in Sport on Graduate Employability'. Coventry University Students' Union (CUSU) Sport and Wellbeing Officer, Matthew Stone, will outline the current provision of sport at Coventry University, how it is structured and how Coventry students perform against their peers nationally. The session will also explore how the provision of sport has developed at Coventry in the past few years and how CUSU see the future of sport in the University.

The session is for people who are curious about the impact that participation in sport can have upon students. It is hoped that participants will leave the session with the aim of promoting forthcoming plans to develop Faculty sport.

**Contributor:** Matthew Stone  
(CUSU Sport and Wellbeing Officer)

### Synchronous On-Line Learning with Skype

**Session:** Friday 27th June, 10:40 to 11:00  
**Room:** EC1-03

The aim of this session is to raise your awareness on the use of Skype for synchronous learning for educators. We will look at the benefits of using this application and develop an understanding on the methods of best practice and tips to consider when running a synchronous session over Skype. This will cover working with, and managing group calls, understanding the technology and barriers faced with this method of communication, and also how preparation prior to event can reduce the risk of interference with the delivery of learning and communication. To give context for this presentation, Senior Lecturer, Dr. Carol Chamley will provide an overview on how she benefits from this application to provide online communication and synchronous learning with her students on her current module.

**Contributors:** Jamie Stallard, Carol Chamley



## Developing Partnerships in Mental Health Nursing

**Session:** Friday 27th June, 11:00 to 11:20  
**Room:** EC1-02

Developing international partnerships in Mental Health Nursing: An overview of the process and 10 top tips for developing a successful international collaboration.

**Contributor:** Richard Luck

## Disruptive Media Learning Lab: Project idea drop in

**Session:** Friday 27th June, 11:00 to 11:30  
**Room:** EC1-23

Do you have an idea for a project which experiments with new forms of delivery, practices or forms of engagement?

The DMLL has funding available to support projects and can also provide the space and expertise needed to help these projects to succeed.

Come along for an informal discussion with the Co-directors of the DMLL, Jonathan Shaw and Shaun Hides.

**Contributors:** Jonathan Shaw and Shaun Hides

## International Experience Programme – academic field trips abroad and support towards student individual projects outside the UK

**Session:** Friday 27th June, 11:00 to 11:15  
**Room:** EC1-21

International Experiences is an IEMS's programme offering travel grants to students participating in overseas field trips but also for students undertaking their own, individual projects abroad. It lends support to Academics/Members of Staff who are looking to organise a new field trip, too. The scheme has been extremely successful since its start in March 2009 and you will be able to find out from this short session how many students travel annually and where to, how the programme is being administered and how you can engage with IEMS to plan your own field trip. It also give information about access to individual grants which all CU students are eligible to apply for.

**Contributor:** Michael Ferenc (via video)

## Learnium: Hands on session

**Session:** Friday 27th June, 11:00 to 11:30  
**Room:** ECG-14

Learnium Limited is an educational technology company founded with the mission to help develop new and innovative educational models and practises. The Company is supported by the Alacrity Foundation, a graduate technology start-up incubator and entrepreneurship programme, and will also work closely with the Disruptive Media Learning Lab at Coventry to develop the platform.

This session will provide staff with test accounts enabling them a hands on opportunity with the social learning platform and the opportunity to ask Learnium staff any questions.

**Contributors:** Arun Wilson, Robert Dragan

## UK Work Experience for international students; Opportunities, Pedagogy, and a case study of Chinese Student Engagement at Coventry University

**Session:** Friday 27th June, 11:00 to 11:30  
**Room:** EC1-22

Do you have international (non-EU) undergraduate and postgraduate students on your programmes?

Are you interested in finding out about some of the exciting opportunities we have to provide international students a UK Work Experience as individuals or part of multidisciplinary projects?

If the answer is yes, then come along to an interactive session with the UK Work Experience Team. The session will also give guidance on support from the department and would seek to showcase our experience on Employability Engagement of students from China and embedding employability within the classroom.

**Contributors:** Marie Hardie, Andrew Amayo

## Contemporary Marketing Issues - sharing our ideas

**Session:** Friday 27th June, 11:10 to 11:30  
**Room:** EC1-03

The module Contemporary Marketing Issues was overhauled for this year by researching current issues in marketing and gathering together materials from recent academic and trade journals. Classes were enlivened and exposed students to research in key topical marketing areas, such as how to create a loved brand, establishing and maintaining loyal customers and managing customer experience.

This presentation will highlight what we did with the module; things that worked; managing student expectations; working as a team; content of lectures and seminars; assessment and things that didn't work.

**Contributor:** Ellie Hickman

## Social Engagement for Employability Development (SEED)

**Session:** Friday 27th June, 11:15 to 11:30  
**Room:** EC1-21

SEED stands for Social Engagement for Employability Development and is a new initiative within IEMS. It aims to promote Social Engagement and equip international students with employability skills to improve their future career prospects both at home and in the UK. The SEED project is coupled with the UK Work Experience Programme to place individuals and groups of students from overseas into the public, charitable and third sectors on a temporary basis to undertake projects. Full training is given to students to ensure that they are equipped with extra knowledge and skills to be work-ready to undertake placements. This is achieved through our ASSET programme.

**Contributor:** Laura Davis (via video)



## Friday 27th June – Afternoon Sessions

### Employability in HLS: What we learnt about students and how we supported them into graduate employment

**Session:** Friday 27th June, 13:50 to 14:10  
**Room:** EC1-03

This session aims to unpick the range of initiatives that the Employability & Placement Unit (EPU) has successfully implemented to develop student employability in the Faculty of Health & Life Sciences.

The session is delivered by specialist practitioners with a wealth of experience and having delivered significant results in graduate employment at course-level across the Faculty. For example, BSc Psychology at Coventry University now ranks 7th nationally (Guardian League Tables 2014) - ahead of many of the Russell Group.

The session will also provide you with practical insights into how to successfully engage with employers, in order to broker valuable placement opportunities that will lead to graduate employment.

The session is not one that will draw upon any particular theoretical perspective, nor will it take any side in the employability debate. As such it will appeal to academic and professional services staff from a range of disciplines at the University.

**Contributor:** Karen Quinn

### Internationalising the student experience project for BES

**Session:** Friday 27th June, 13:50 to 14:30  
**Room:** EC1-02

This session will be an overview of the current project ongoing in BES which has been commissioned to look at how staff support our International Students and strategically how BES may proceed going forward. A key focus for positive progression will be with the concept of integration rather than segregation, through the ethos that all students are international students.

The workshop will suggest some basic ideas in how staff can raise cultural awareness aimed at helping the integration process by assisting in setting student expectations of engaging in and contributing to a cultural diverse environment.

**Contributor:** Mary Crossan

### Moodle drop in

**Session:** Friday 27th June, 13:50 to 15:20  
**Room:** ECG-14

E-Learning Technologists will be available to work with you to develop your course and to answer any of your Moodle questions.

**Contributors:** Anne Dickinson, Alam Sheikh

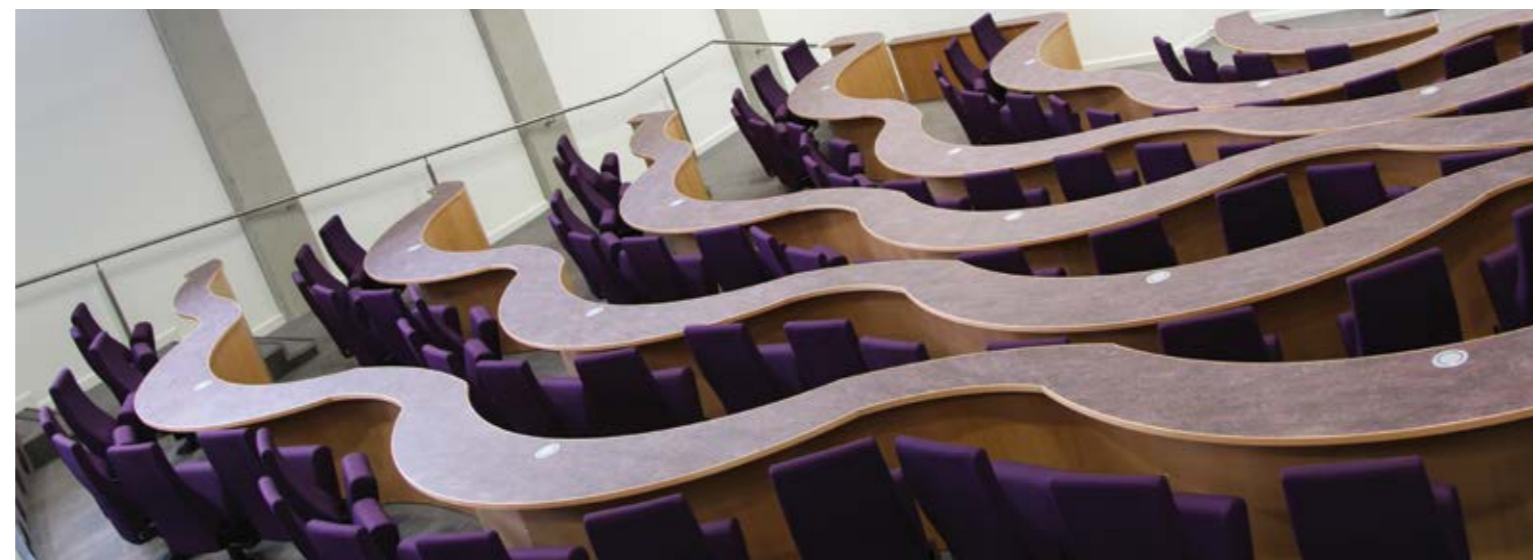
### Postgraduate Taught Course Portfolio: Developing the Coventry Way

**Sessions:** Friday 27th June, 13:50 to 14:30 and 14:40 to 15:20  
**Room:** EC1-22

What should the portfolio of Coventry's Postgraduate Taught Courses be like in 2021? We are reviewing our current provision to determine how we can make it vibrant, relevant and distinctive so that we continue to attract home and overseas students. We invite you to attend this session and share your views and ideas around four key questions:

- What are the core capabilities that a successful Coventry postgraduate student will take away?
- What are the key undertakings we should commit to for postgraduate students e.g. nature of contact time and the student experience?
- What do we do /don't do now that needs to change?
- What are your ideas for innovation?

**Contributors:** Denise Skinner, Steve Galliford



### Reducing e-mail clutter and working together dynamically: Collaborating in real-time using Google Drive

**Session:** Friday 27th June, 13:50 to 14:30  
**Room:** EC1-21

Many students already use Google in their personal lives for e-mail access, sharing and storing documents (Google Drive), as well as photos (Picasa) and videos (e.g. YouTube). In brief, students are often comfortable with the familiarity and ease of working with apps offered by Google.

This workshop session aims to involve attendees through discussion and practice in the applications of Google Drive as a diverse and effective tool that reduces e-mail clutter, maintains organisation of files and allows for dynamic collaboration opportunities for staff and students.

After a brief overview of Google Drive, attendees will have the opportunity to collaborate in the authoring and editing of a document in Google Drive. It is strongly recommended that you BYOD (bring your own device, preferably a laptop).

**Contributor:** Dustin Hosseini

### Tablet café

**Session:** Friday 27th June, 13:50 to 14:30  
**Room:** EC1-23

Come along and share how you are using your tablet device for learning and teaching and discover how your colleagues are using their devices. These informal Tablet Cafes aim to bring together staff interested in the use of tablet devices to share ideas. Feel free to come along even if you are not currently using tablets to see what is possible.

**Contributor:** Martin Jenkins

### Developing the Modern Graduate

**Session:** Friday 27th June, 14:20 to 14:40  
**Room:** EC1-03

This session will provide an insight into how we developed key skills & learning at all stages of the students University life for successful transition into graduate level employment. This approach led to improvements in DLHE survey figures, increases in graduate salaries and developed highly skilled and attractive candidates to potential employers of CU Graduates.

**Contributor:** Ian Farrin

### Developing the International agenda through an exchange programme and shared practice

**Session:** Friday 27th June, 14:40 to 15:20  
**Room:** EC1-02

At the end of March 2014, Lisa Webb and Philip Perry undertook a third successful visit to Central South University, Changsha, China, with 22 second and third year DVA students from the Graphic Design and Illustration courses.

The session will provide an overview of the trip and its history, focussing on this academic year's programme and the work produced by students during the two visits. Focus will be on a selection of posters and the blog which accompanied them, and the lesson plans organised by staff to facilitate both CSU and Coventry students in successfully undertaking these assignments.

Students and staff participate in a range of teaching and learning opportunities which allows for exploration of interculturality and for discussion of cultural similarities and differences covering a range of issues. This enhances students' international awareness as designers in a global community and supports the University's internationalisation agenda.

This project would not be possible without the valued support of Andrew Beck and Emma Hamilton.

**Contributor:** Lisa Webb



## Effective partnership working: the partner perspective: What makes a UK – Overseas collaboration successful?

**Session:** Friday 27th June, 14:40 to 15:20

**Room:** EC1-21

In this session senior representatives from the Middle East College, Muscat, Oman and Ghana Telecom University College will present a partner perspective on what makes a UK-Overseas collaboration successful. As we develop our partnerships, this is an opportunity to hear and discuss the international partner perspective to enhance our partnership working.

**Contributors:** Kiran Gopakumar and Ashwin Ashwin Kalliath (Middle East College, Oman) and Robert Baffour (Ghana Telecom University College, Accra, Ghana)

## Softchalk used for coursework

**Session:** Friday 27th June, 14:40 to 15:20

**Room:** EC1-23

For their coursework students from 306BMS were expected to review a current research topic in cancer biology. They had an individual title which was posed as a question, based around a recent research publication. Students had to build a review to give their informed (by published literature) opinion on the question. They are required to present information in a manner that another student at the same level could easily understand and learn from, as they all had individual topics and titles that are not covered in the lectures this is an important communication aspect.

For this they used Softchalk to build a 'mini-website' rather than producing just another essay. Not only did this make the assignment more interesting for the students, it also provoked them to develop other skills that they may not have realised would be beneficial to them in their careers away from University; skills such as digital literacy and contributing to online journals.

Softchalk was chosen for this as it provided an easy to use option (we did not want the focus to switch away from cancer biology, so needed something that all students would easily be able to cope with). It also allowed a format that lent itself to developing a learning resource for other students to look at. The inclusion of e.g. a quiz is extremely informative as to the engagement of the student with the topic area and also their understanding of the material.

The aim of this session is to share this good practice and help tutors think differently about how their students produce coursework. It will also showcase one of the many ways CELE can help you with your course development.

**Contributor:** Timothy Matthews

## Increasing Employability

**Session:** Friday 27th June, 14:50 to 15:10

**Room:** EC1-03

In this session we will outline the ways in which the Department of Psychology and Behavioural Science is increasing its employability scores in league tables through changes to the curricula.

**Contributor:** Laura Taylor

# Open Conference

The aim of this strand is to promote discussion around emerging themes and to generate ideas to inform the University's next Teaching, Learning and Assessment Strategy.

How will the Open Conference Strand work? Participants have been invited to pose key questions, in advance of the conference, in response to an overarching question: What is just beyond the cutting edge for teaching and learning: Where next for Coventry?

These participant generated questions have been organised into 10 themes for discussion at the conference. Each theme will meet on 3 occasions, through facilitated discussions the participants will refine and develop these questions into new ideas and questions; leading to the generation of proposals for consideration during revision of the Teaching, Learning and Assessment Strategy.

Discussion on this strand will take place both in the rooms and spaces in the conference and over social media, **#CovTLC**. If you have never tweeted before, help will be on hand to help you make your first Tweets and contribute to the discussion.

### The 10 themes for discussion are:

1. Openness - Open education is it the end of the campus experience? (ECG-01)
2. We shape our buildings and they shape us. What learning spaces, virtual and physical, do we need for the future? (ECG-02)
3. Employability - should employers be co-creators of the curriculum? (ECG-13)
4. Students as partners - involving and engaging students, do they want to and can they ever be partners? (ECG-26/27)
5. Internationalisation of the curriculum: engaging all courses. (EC1-02)
6. Assessment - Can assessment ever work for both staff and students? (EC1-03)
7. Teaching vs research - can we be best at both? (EC1-21)
8. Disruptive technologies - from cutting edge to mainstream. (EC1-22)
9. Teaching Excellence - how should we encourage, support and reward innovative teaching and learning? (EC1-23)
10. Is flexibility the future? What should institutional, pedagogical and learner flexibility look like at Coventry University? (ECG-14)

### Open conference sessions will be run at:

#### Thursday 26th June

- 11:50 to 12:40
- 15:40 to 16:30

#### Friday 27th June

- 11:40 to 12:30

**Come along and join the discussion!**

## Exhibitions

Exhibitions will be available in EC1-29 (open space) all day on Thursday and until the end of lunchtime on Friday. However, the exhibitions will be manned between:

### Thursday 26th June

- 09:00 to 09:30
- 11:50 to 14:00
- 15:40 to 16:30

### Friday 27th June

- 11:40 to 13:40

### Examples of the exhibitions include:

#### Design BP

Jeremy Pitt and Mark Greenway from Design BP will be demonstrating some of their live augmented reality projects which bring the virtual world and real world together.

Please download the free apps QuadRun and designbpAR onto your smart device and have a go yourself on the day.

#### Engineering and Computing

Innovative Teaching and Practice within the Faculty.

#### Development and Alumni Relations Office

Building lifelong relationships with our alumni.

#### Centre for Excellence in Learning Enhancement (CELE)

The Centre for Excellence in Learning Enhancement (CELE) is a specialist teaching and learning, research and development centre hosted within the Faculty of Health and Life Sciences at Coventry University. CELE will be showcasing some of the projects that they have been involved in as part of working both within the Faculty and with external stakeholders.

#### The Timetabling Team

We know getting your timetables all booked can sometimes be very traumatic for our academic colleagues. As a modern timetabling team we do much more than just data entry for room bookings... come along to find out how we can help make the timetabling process smoother and how you can help us to improve for the future.

#### Making the most of No Hidden Extras 'Books'

The University spends a lot of money on books for students as part of the 'Promises' or 'No hidden extras' scheme. Come along to find out what options there are for different types of books and reading resources and to see examples of how some courses are making really good use of these expensive resources to improve student achievement and engagement.

#### 'e-books'

Modern e-books have a wide range of functions that can make them more effective than print books and of course they are far more portable. Come along and see what is possible and discuss if having one or more e books might be a good options for your courses.

#### CUReS (Coventry University Research Solutions)

We will be exhibiting the module and course evaluation process at the university. As part of this, we encourage staff to talk to us about the evaluation process so that we can explain how and why the system works and we also encourage staff suggestions to help us with our ongoing goal to make the surveys as smooth and efficient as possible.

#### Organisation Development and Learning

An opportunity to discuss academic development support and HEA accredited courses.

#### Centre for Academic Writing (CAW)

The Centre for Academic Writing (CAW) is an innovative teaching and research centre at Coventry University. CAW's Academic Writing Tutors enable students to gain confidence and skills in academic writing while CAW's Academic Writing Lecturers provide consultancy for staff in the teaching of writing and in writing for scholarly publication. Come and find out more about what CAW has to offer you!

#### Coventry University Students Union

Coventry University Students' Union is an independent charity. We will be exhibiting information about the services that we provide and explaining our role in representing students at Coventry University

#### The central social media team (Marketing and Communications)

We will be here to provide support and guidance for staff wishing to use Twitter during the event. We will also have some handouts for staff and are more than happy to discuss all things social media related.

#### Internationalisation Good Practice for Global Citizenship in the Department of English and Languages (BES)

This stand will display the wide-ranging internationalisation activities in the Department of English and Languages and will include examples of:

1. Internationalisation of the curriculum (e.g. OIL projects; Postcolonial Literature; Hispanic and Francophone themes)
2. Dedicated and tailor-made English support for international students (e.g. Pre-sessional and English for Academic Purposes modules; Writing for a Purpose/Learn English British Council – Coventry University Website)
3. Internationalisation impact in the community with initiatives like Routes into Languages and the Irish Diaspora at the Herbert Gallery
4. Student-driven internationalisation activities (languages swap-shops in the Hub)
5. Collaboration with IEMS to support internationalisation (international placements and mobility; Linguae Mundi)
6. French and Spanish film clubs
7. Staff mobility with Socrates/Erasmus
8. Summer Schools for visiting scholars from China
9. Research-driven internationalisation activities

## Lunchtime Activities

During lunch the following drop-ins are available:

#### Moodle Drop In

ECG-14 (Computer Lab)

E-Learning Technologists will be on hand to answer any of your Moodle questions and queries.

#### Tablet Café

Planet Venus (EC1-28)

Come along and share how you are using your tablet device for learning and teaching and discover how your colleagues are using their devices. These informal Tablet Cafes aim to bring together staff interested in the use of tablet devices to share ideas. Feel free to come along even if you are not currently using tablets to see what is possible.

